

SMILE REPORT

TURKIYE & SYRIA

EARTHQUAKE RELIEF WORK



8 FEB - 31 MARCH

2023



Project Overview

Striking without warning, earthquakes often are among the most devastating natural hazards. The 7.8 magnitude earthquake that crumbled buildings & shattered lives on Feb 6, 2023, at around 04:17 AM (01:17 UTC), was the worst ever natural disaster to strike Southern Turkey, near the Northern Syrian border in the last 20 years.

Colossal damage occurred when a **7.3** magnitude aftershock was felt approximately nine hours later, centered around 59 miles (95 kilometers) to the southwest near Gaziantep in south-central Turkey, which is also home to thousands of Syrian refugees.

The Turkish President Recep Tayyip Erdogan & The Syrian president Bashar-al-Asad declared a three-months 'level-4 state' of emergency leading to a call for international assistance in 10 of the provinces which included mainly the cities of Gaziantep, Killis, Diyarbakir, Hatay, Aleppo, Hama, Latakia, and Tartus.

The series of devastating earthquakes resulted in the deaths of at least **54,000** people both in Turkey and Syria. At least **2,30,000** buildings were damaged or destroyed across 11 provinces in Turkey alone and at least 10,600 buildings had completely or partially been destroyed in northwest Syria.

According to the World Bank's [Global Rapid Post-Disaster Damage Estimation \(GRADE\) Report](#), direct damages in Turkey from the earthquakes were estimated to be at **\$34.2 billion**. The similar [GRADE Report for Syria](#) had estimated **\$5.1 billion** in direct physical damages.





Turkey's two main fault zones make the region one of the most seismically active in the world.

The cause of this deadliest natural hazard was the movement of the Arabian plate northward and the resulting pressure build-up against the Anatolian plate.

The Seismic activities broke along about 100km (62 miles) of the fault line, being the deadliest ever in the last 200 years, especially in the regions that were less prepared to deal with tremors of such magnitude.

“Miles2Smile rushed into action in less than a day As the earthquake devastated millions of lives 2500 miles away”



We dispatched 2365 metric tonnes of emergency relief containing tents, thermal mattresses, blankets, clothing, sanitary napkins, baby diapers, babyfood, long overcoats, snow boots, flexible chairs, sleeping bags, towels, inflatable pillows worth Rs 21.74 lakhs.



Planning

Scope of Relief Work

With great hope and anticipation, we activated a fundraising campaign for Turkiye & Syria relief work on February 8, 2023. Upon hearing of international aid being received by the Turkish authorities and the deteriorating conditions in the disaster-hit areas due to the region's extreme winter weather, we rushed to speak to the officials.

As soon as we were able to get approval to operate for relief work, we initiated our fundraising campaign and began collecting online and in kind donations for delivering it to the families who were adversely affected. Within just four days of launching the campaign, we had achieved our target donation amount. Thanks to the overwhelming response from our community of supporters!

The foundation had received more than **1,100** donations from a diverse group of people, organizations, and businesses amounting to Rs 21.27 lakh. This outpouring of support gave the foundation tremendous confidence, and a thrust forward in amping up its relief efforts.

The foundation had been inundated with messages of support and encouragement from people across the country, who had praised the organization's efforts and dedication to helping those in need.

| CURRENT | TARGET | BACKERS |
|-----------------|-----------------|-------------|
| ₹20 LAKH | ₹20 LAKH | 1153 |

The success of the fundraising campaign had been a humbling experience for the Miles2Smile Foundation team. We were amazed as well as inspired by the generosity and kindness of the people, who had come together to support this humanitarian cause.





One of the keys to the success of our campaign was the humble support from our local partners, who had worked tirelessly to help spread the word about the campaign and encourage donations.

The MEEM Foundation, Fatima Charitable Trust, Forever Muslim, Project Rahee, and Project UMEED played a crucial role in helping the foundation achieve its target donation amount. These local partners had leveraged their networks and resources to reach out to their communities and encourage them to support the fundraising campaign. They were also working closely with the Miles2Smile team to ensure that the relief efforts were coordinated and effective.

Throughout the event, Miles2Smile Founder & Director Aasif Mujtaba was working day and night mostly on two workstreams:

- Urgently spreading our fundraising campaigns and calling individuals and local organizations to action.
- Keeping constant communication with the Embassy Officials to identify the most desperate & short term needs in the quake hit regions.





Capacity Development

Collection centers

The 'collection-center' was an exemplary initiative, taken by our dedicated team of volunteers who were trained in sorting, organizing, and packing the relief materials. The team worked tirelessly to ensure that every item donated was sorted, tagged, and organized for packaging and ultimately ready for the final dispatch. The teams were also ensuring that all donations are properly documented.



Volunteers

Once the in kind donations were collected, the groups of enthusiasts volunteers stepped in to offer their kind support for this humanitarian work. They were responsible for organizing and packaging all the relief -materials received, for shipment. This process involved careful planning and coordination to ensure that the right supplies were sent to the right places, and that they would arrive in a timely manner. The volunteers worked long hours to sort, pack, and label the items, and to prepare them for transport. They also reached out to logistics & packaging companies and other partners to help with the shipping process, and worked closely with Miles2Smile staff members to ensure that the materials were delivered to the people who needed them the most.

As the relief materials made their way to the earthquake survivors, the volunteers continued to provide support and assistance throughout the week.

Through their selfless efforts, the teams of volunteers helped to bring hope and healing to a region that had been devastated by a natural disaster.



Twitter Wall

Aasif Mujtaba @MujtabaAasif · Mar 30

The 4th shipment of relief material comprising of thermal tents were handed over to the Turkish embassy. We @miles2smile_ are thankful to @mukhlisfoundation and Mr Umair Rizwan Khan, President, Mukhlis Foundation India for their collaboration. We handed a total of 220 big sized.. [Show more](#)

| Item | Unit | Size | Number |
|--------------------|---------------|------|--------|
| Thermal Tents with | 10 Feet by 15 | Feet | 20 |

4 57 248 3,732

Aasif Mujtaba @MujtabaAasif · Mar 13

"Tell me and I forget. Teach me and I remember. Involve me and I learn."

It was last month when I met Abdullah, a kid of class 7th who came to our Command Centre to drop off some relief materials for Turkey & Syria along with his mother. There was a kinda pandemonium as almost.. [Show more](#)

4 35 226 6,389

Aasif Mujtaba @MujtabaAasif · Feb 22

The 3rd shipment to Turkey comprising mainly of Thermal Tents & Sleeping bags is packed to be handed to the embassy tomorrow. We are also hoping to send a team of doctors to the affected areas. + @miles2smile_ #miles2smile

0:46 7,250 views

12 115 678 14K

Aasif Mujtaba @MujtabaAasif · Feb 25

We also thank all the collaborative partners for making it possible @mukhlisfoundation @moozings @spontaneousaid @thehoodofaaid @sajid_jamil and a heart felt thank to all the donors. We will soon give details of all the expenses we made in this relief work. +

26 186 4,026

Aasif Mujtaba @MujtabaAasif · Feb 22

We are also fundraising for medicines & medical equipment. We are hoping to close the drive by 25/2/23 & hand these to the embassy latest by 28/2/23. Please do support the cause miles2smile.org/donations/med...

18 61 1,357

Aasif Mujtaba @MujtabaAasif · Feb 21

In addition to the 300 tents that we sent earlier, we would be sending new collapsible tent can easily house a small family. miles2smile.org/donations/med...

1 75 158 2,520

Aasif Mujtaba @MujtabaAasif · Feb 25

The second shipment of the Relief materials to Earthquake affected regions in Turkey was given to the @TurkishEmbassy. It comprised mainly of Thermal Tents & sleeping bags. Also met his excellency, the ambassador @fratunel who thanked for all the efforts. @miles2smile_

0:54 3,123 views

2 67 322 9,431

Aasif Mujtaba @MujtabaAasif · Feb 24

Yesterday, we dropped the first shipment of relief materials to the Turkish Embassy. We will drop the second shipment tomorrow. We are also in contact with the Consulate General & are arranging for Medicines & Medical equipment. @miles2smile_ #Turkeyearthquake #Turkey

15 120 503 16,216

Aasif Mujtaba Retweeted

meltem o. marbois @MarboisMeltem · Feb 22

Hindistan'dan da termal çadır, uyku tulumu, şişme yastık, palto, katlanır sandalye, battaniye, şal, kar botu, bebek bezi, hijyenik ped, biberon yardımının 3. sevkiyatı yarın TR Büyükelçiliğine teslim edilmek üzere hazırlanıyor. Yardımı yapan @miles2smile_ sivil yardım kuruluşu.

Aasif Mujtaba @MujtabaAasif · Feb 22

The 3rd shipment to Turkey comprising mainly of Thermal Tents & Sleeping bags is packed to be handed to the embassy tomorrow. We are also hoping to send a team of doctors to the affected areas. + @miles2smile_ #miles2smile

[Show this thread](#)



Procurement of Relief Materials



We obtained tents and thermal mattresses valued at 16 lakhs from Decathlon, a well-known supplier of outdoor equipment with a wide selection of products suitable for emergency relief work in disaster-affected areas. It was crucial to present a comprehensive list of the necessary items and request a price quote from the company. Additionally, we needed to confirm the feasibility of the delivery timeline and ensure that the payment terms were acceptable. Once we received the quote, we compared it with other potential suppliers to ensure we were receiving the best value for our money.

Quick Disbursal of Essential Relief Materials

Within a week, while the aftermath of the tragic event was still being assessed, Miles2Smile had effectively delivered emergency aid in two phases.



Overall Performance

Miles2Smile Foundation established clear communication channels with its donors, providing regular updates on the progress of the relief efforts and how the donations were being used.

The success of the fundraising campaign highlighted the importance of communication, transparency, and community involvement in building trust and support for relief efforts.



**If we work
in cohesion,
No task is
Uphill_____**

The phrase perfectly encapsulates the importance of collaboration and teamwork required in disaster relief work, which can otherwise appear daunting and insurmountable, especially when assistance is required in a far-distant land.

Miles2Smile recognized the importance of collaboration, both internally and with external partners. It created a cross-functional team comprising various member groups such as logistics, finance, and communications, and assigned specific roles to each member. This approach helped to ensure that the work was well-coordinated and that each team member understood their responsibilities and what was required of them.

Miles2Smile's efforts in the Turkiye & Syria earthquake relief work serve as a shining example of the power of collaboration and the impact it can have on the lives of those affected by natural calamities.



As a result of this collaborative effort, Miles2Smile was able to overcome many of the challenges of delivering relief aid in a remote land.



Thanking Donors & Partners

“The success of Miles2Smile Foundation’s fundraising campaign was a testament to the generosity and compassion of the community”

Miles2Smile foundation extends a heartfelt gratitude and appreciation to all the donors, partners, and supporters who have played a significant role in our mission to provide aid to the earthquake survivors in Turkiye & Syria.

Your generous contributions have made a substantial difference in the world.

Also, the meaningful support from our collaborative partners inspired us to work even harder and strive for greater impact. We look forward to continuing to partner with them to achieve our shared goals.

Special Thank to :

Mr Abid Ali Patel

Businessman, Himmat Nagar, Gujarat

We express our heartfelt gratitude for your generous donation of relief materials. Your dedication to help those in distress, and your willingness to extend a helping hand during this difficult time is truly touching.


List of Materials Sent for Relief

| Sr No. | Item | Quantity | Delivery (Phases) |
|---------------|---------------------------------|-----------------|--------------------------|
| 1 | Thermal Tents (15X15) & (18X15) | 1113 | I, II, III, IV |
| 2 | Sleeping Bags (- 5C) | 311 | I, II, IV |
| 3 | Folding Chairs | 116 | I, II |
| 4 | Snow boots (Unisex) | 486 | I, II |
| 5 | Inflated Pillow | 100 | II |
| 6 | Blankets | 1500 | I,II,IV |
| 7 | Sweater/Jackets | 500 | IV |
| 8 | Woolen Overcoat (Unisex) | 2100 | I,II |
| 9 | Sanitary Pads | 20,513 | I, II |
| 10 | Baby Food Packs | 1600 | I, II |
| 11 | Baby Diapers | 6814 | I,II, IV |
| 12 | Baby Feeder Bottles | 3560 | I |
| 13 | Warm Clothes (Women) | 1460 | I |
| 14 | Warm Clothes (Men) | 1200 | I |
| 15 | Socks/Gloves | 4000 | I, IV |
| 16 | Woolen Mats | 261 | I |
| 17 | Kids Woolen Clothes | 2480 | I |
| 18 | Towels | 500 | IV |
| 19 | Utensil 5 PC SET | 300 | IV |
| 20 | Cotton Mattress | 300 | IV |
| 21 | Cloth - Shoe | 380 | III |


About the organization:

Miles2Smiles was established two years back as a not-for-profit organization, based in Delhi. The organization works primarily in relief activities and brings smiles to the faces of victims looming over penury and distress. Livelihood creation, healthcare and educational empowerment are also some core areas of work by the organization. In the past two years, the organization has made commendable service in delivering solace to the people languishing in the heap of despair. The organization is on an assiduous mission to revive happiness to the people ripped after communal tensions.



 011-41557836; +91 8448-817331

 Contact@miles2smile.org

 www.miles2smile.org

MILES2SMILE FOUNDATION

B-99/A, Third Floor, Behind Zayed College
for Girls, Thokar No-7, Shaheen Bagh, New
Delhi, 110025